ITEM 27. CAR SHARE - BUCKLAND STREET ALEXANDRIA

TRIM RECORD NO: 2014/358348

RECOMMENDATION

It is recommended that the Committee endorse the allocation of parking on the southern side of Buckland Street, Alexandria between the points 53.3 metres and 48.3 metres (1 car space) west of Wyndham Street as 'No Parking Car Share Vehicles Excepted' subject to the following:-

(A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Buckland Street, Alexandria, east of Garden Street.

COMMENTS

The kerb space on the southern side of Buckland Street, Alexandria between Wyndham Street and Garden Street is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,747, of which 8,841 are business members.

As of July 2014, there were 60 GoGet car share members within a 250 metre radius of this location with three members in Buckland Street, 13 members in Wyndham Street, and 11 members in Botany Road.

Within a 250 metre radius of this location, there are currently five spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 17 letters sent out with no responses supporting or opposing the proposal.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share - Buckland Street Alexandria

[Claudia Calabro, Business Support Officer

